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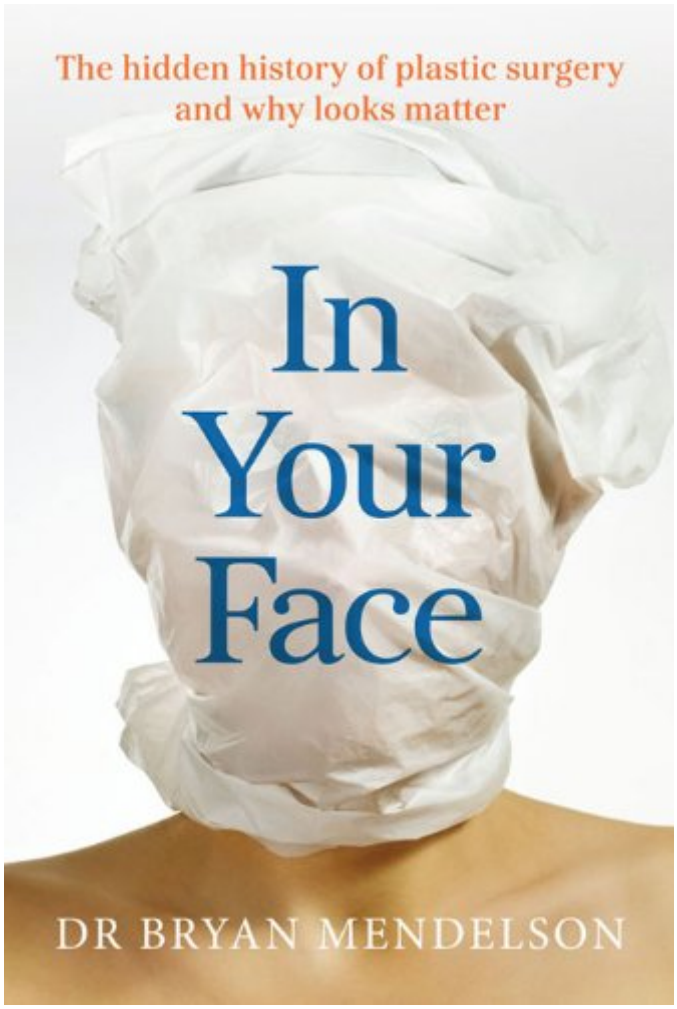
In Your Face



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Synopsis

World-renowned aesthetic plastic surgeon Dr Bryan Mendelson guides us through the fascinating history of facial surgery. From his patientsâ ™ own stories, learn what itâ ™s like when whatâ ™s on the outside doesnâ ™t match who we are on the inside.Travel back through the millennia to see how the communal societies of our simian ancestors transformed the pre-human face into the expressive features we have today. Learn why the face is so important and how it has evolved into an essentialâ ”instinctive and immediateâ ”tool of communication. Revisit the birth of reconstructive surgery in 6th century BCE India, and follow developments through the lunchtime face lifts of 1920s France, to the discovery of the fascia (the fibrous support layer beneath the skin), and Mendelsonâ ™s own role in changing the face of aesthetic plastic surgery forever.Full of fascinating historical detail told from a unique professional perspective, In Your Face provides real insight into why weâ ™re so invested in appearance and the lengths weâ ™re prepared to go to change the way we look.

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Customer Reviews

As a plastic surgeon myself, I've seen first hand how our patient's looks can affect their lives. I found this book by Dr Bryan Mendelson to be the most up-to-date and authoritative overview on aesthetic surgery of the face that seamlessly integrates the voluminous body of facial studies scattered throughout the academic literature.This exceptionally credentialed author combines erudition, sharp observation and a stimulating narrative on facial anatomy and why looks matter after amassing over 30 years of experience, knowledge and ground-breaking work in the niche field of facial aesthetic surgery.The book is well written, well researched for an easy read. I would highly recommend it, especially for those wanting an in-depth and fascinating exploration of both the human face and attractiveness.

Extremely well written and very, very informative.

No.

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